

# Need The "Best" Employees - Provide The "Best" Retirement Plan Solution.

[Date]

[Contact Name]  
[Company]  
[Address]  
[City], [State] [Zip]

Dear [Mr. /Ms. Last Name]:

In today's competitive job market, if you want to attract highly skilled employees you need to offer a comprehensive benefit plan that exceeds all their needs. Selecting the "right" plan can be a difficult and time consuming process for any business owner to navigate.

We understand every business has special requirements and different needs, that's why we develop long-term comprehensive retirement plans custom-built to your specifications.

To help you understand and compare the many different options available for your organization, I would like to offer you a free Retirement Plan Analysis study for your business. This study will show you the value a retirement plan can bring to your organization and which plan is best suited for you and your employees.

At \_\_\_\_\_, we know you're running a business, not trying to figure out how an employee retirement plan works. That's why we've committed ourselves to educating you on how to select the "best" retirement plan solution.

Please call or fax us today to schedule your free Retirement Plan Analysis study.

Continued Success,

Name/title



## **FREE Retirement Plan Analysis Study**

We are offering your business a **FREE Retirement Plan Analysis Study** so you can see first hand the value a customized program can offer. To receive your free study, fill out the information on the back of this letter and fax to the number below.

Fax to: (XXX) XXX-XXXX

For Faster Service Call: (xxx) xxx-xxxx

Your Company's Name  
Address, City State Zip  
Telephone Number

Company Name: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: \_\_\_\_\_ FAX # \_\_\_\_\_

Best time to call \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Please Deliver FAX to:

Your Name  
Fax Number